

Derm Talks



The Foundation of a Thriving Dermatology Practice: Matt Bruno, PA-C's Approach

Optimizing Practice Efficiency While Prioritizing Patient-Centered Care

Episode 4: Practical Strategies for Building a Resilient, Efficient, and Patient-Focused Dermatology Practice



Efficiency Creates Better Patient Experiences

- Matt shares proven strategies for optimizing scheduling, streamlining workflows, and training staff to improve practice efficiency without sacrificing care quality.
- Techniques like EMR protocols, scheduling optimization, and patient education create smoother visits and reduce staff burnout.



Simplified Treatments Improve Patient Outcomes

- By leveraging personalized solutions like SKNV's customizable medications, Matt bypasses insurance hurdles, reduces administrative burdens, and delivers consistent, effective treatment options for his patients.
- Simplified, one-step therapies increase patient adherence and satisfaction.



Educated Patients Drive Success

- Matt emphasizes the importance of educating patients about their disease states, treatment expectations, and the importance of avoiding harmful excipients like parabens.
- Informed patients are more compliant, trust the process, and achieve better clinical outcomes.

What Matt Bruno PA-C Wants You to Take Away

Matt Bruno, PA-C, encourages providers to focus on efficiency, education, and empathy as the cornerstones of a thriving dermatology practice. By optimizing workflows and leveraging solutions that eliminate barriers—like SKNV's tailored medications—providers can deliver consistent care while reducing stress on their teams.

Matt also underscores the power of patient education, ensuring individuals understand their treatments and expectations, which leads to higher compliance and satisfaction. Finally, he reminds providers to approach each patient with empathy and a commitment to delivering personalized care, recognizing the emotional and physical impact of skin conditions.